

# NICK BORGIA

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📍 Phoenix, Arizona

## PROFILE

Award-winning multimedia producer with multiple years of professional experience in several areas of the sports media industry. Young, sharp mind, capable of leading large groups of people and productions to produce high quality content for television, social media, and various platforms. Expertise in production, videography and video editing.

## EDUCATION

### ARIZONA STATE UNIVERSITY

Walter Cronkite School of Journalism and Mass Communication

#### Degree: Sports Journalism

2020 – 2023 (3.95 GPA)

- 7x Dean's List

- Early Graduate

### LOS GATOS HIGH SCHOOL

2016 – 2020 (4.17 GPA)

## SKILLS

### // PROFESSIONAL

Videography

Video editing

Broadcast production

Social Media

Photography

Reporting

Writing

### // TECHNICAL

Adobe Premiere Pro

Adobe Photoshop

Adobe After Effects

AP ENPS 9

Avid Media Composer

## INTERESTS

Studio Production

Sports Cinematography

Creative Content

Sports Documentaries

## WORK EXPERIENCE

### MARKETING COORDINATOR FOX Factory | Phoenix, AZ | July 2024 – Present

Create multimedia content to market Shock Therapy off-road suspension products, services and events across social media platforms. Utilize high-end video production equipment. Manage social media accounts, engaging with nearly 200,000 followers. Monitor and analyze social media metrics to optimize performance and interaction.

### WEB CONTENT EDITOR KTAR 92.3 FM, Arizona Sports 98.7 FM | March – June 2024

Manage and write daily content, information, news and features for stations' websites. Produce graphics, web pages, stories, audio and video. Strong emphasis on writing, SEO, and social media content promotion for millions of people in Arizona.

### MULTIMEDIA JOURNALIST Devils Digest | Tempe, AZ | Jan. 2022 – April 2024

Responsible for covering Arizona State football, men's basketball and more for DevilsDigest.com, a Yahoo! Sports affiliate within the Rivals network. Duties include shooting video, editing highlight packages, and producing social media content. Documented over 65 games and 130 practices for an audience of 35,000+ followers.

### EXECUTIVE PRODUCER Cronkite Sports Live | Phoenix, AZ | Jan. 2022 – Dec. 2023

Leader of an entirely student-produced, live studio show focused on Arizona State athletics. Responsible for weekly planning, organizing and assigning show elements, script writing, and live directing. Winner of [BEA Festival of Media Arts](#) and [National Academy of Television Arts & Sciences](#) 1<sup>st</sup> place student production awards.

### PRODUCTION ASSISTANT Bally Sports Arizona | January – October 2023

Recorded events to network servers, logged video melts, edited projects and worked with producers with various tasks. Provided with shadowing opportunities for senior positions.

### SPORTS PRODUCER Cronkite News | Phoenix, AZ | January – May 2023

Worked in Cronkite's flagship professional program and produced daily newscasts, sports blocks, and special edition shows that aired on Arizona PBS and Bally Sports Arizona. Assisted with coverage of Super Bowl LVII, the Waste Management Open, March Madness, and the World Baseball Classic. Recognized with four nominations in [National Academy of Television Arts & Sciences](#) Student Production Awards.

### BROADCAST UTILITY Pac-12 Network | Tempe, AZ | August 2021 – May 2023

Started as a production assistant and was promoted to utility. Responsible for set up, running cable for camera operators, and strike of live Pac-12 sporting events. Developed a deep understanding of what goes into broadcasting live events.